

Walter Robbs Named a Bicycle Friendly Business

WASHINGTON, D.C. (December 4, 2013) - It's simple: Bikes are good for business – and their employees. Bicycles are helping to drive economic development across the country, and they're creating a more energized, alert and productive workforce for the companies that have embraced bicycling. Today, the League of American Bicyclists recognized Walter Robbs Callahan & Pierce Architects, PA (Walter Robbs) with a Bronze Bicycle Friendly Business (BFB) award for leading America toward a more sustainable future.



With the announcement of 91 new BFBs today in 29 states and Washington, D.C., Walter Robbs joins a visionary group of more than 600 local businesses, government agencies and Fortune 500 companies across the United States that are transforming the American workplace.

“Businesses like Walter Robbs are leading the way to a healthier and more sustainable future,” said Andy Clarke, President of the League of American Bicyclists. “While helping boost the economy in their communities, Bicycle Friendly Businesses are also investing in a happier and more productive workforce.”

Walter Robbs encourages bicycling as an easy option for transportation and provides amenities to make biking easier. Brian Kubecki, Architect at Walter Robbs and longtime bicycle commuter, says that “working at a company that supports bicycling makes “riding in” a convenient and sustainable choice for my daily commute. Bicycle friendliness at Walter Robbs is most evident to me through the design of our office which includes shower facilities, convenient in-office bike storage and a connected location to downtown Winston-Salem bike routes.”

Now, Walter Robbs and their clients will have access to a variety of free tools and technical assistance from the League to make biking even better. When our employees bike, great things happen: we encourage a fun and healthy work culture, become more connected to our community, and decrease our carbon foot prints.

About the Bicycle Friendly America Program

The Bicycle Friendly Community, Bicycle Friendly State, Bicycle Friendly Business and Bicycle Friendly University programs are generously supported by Trek Bicycle. To learn more about building a Bicycle Friendly America, visit www.bikeleague.org/BFA

The League of American Bicyclists promotes bicycling for fun, fitness and transportation, and works through advocacy and education for a bicycle-friendly America. The League represents the interests of America’s 57 million bicyclists, including its 300,000 members and affiliates. For more information or to support the League, visit www.bikeleague.org

